



ScitechSeries

2<sup>nd</sup> International conference on

# Global Entrepreneurship Summit 2023

October 19-20, 2023 | Montreal, Canada

**Venue: Sheraton Laval Hotel**  
**2440 Autoroute des Laurentides, Laval,**  
**Quebec, Canada, H7T 1X5**  
**Tel: +1 450-687-2440**  
**Nearest Airport:**  
**Montreal-Trudeau International Airport**

**Theme: Development and Latest Trends of Entrepreneurship**

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# Scientific Program



<b>Day 1</b> <b>Thursday - October 19, 2023</b>	
<b>10:00 AM - 10:30 AM</b>	<b>Opening Ceremony</b>
<b>KEYNOTE SESSION</b>	
<b>10:30 AM - 11:00 AM</b>	<b>Title: The Purposeful Innovator</b> <b>Carnellia Ajasin</b> , CEO & Founder, Mind Katalyst, USA
<b>11:00 AM - 11:30 AM</b>	<b>Title: Foreignness on Entrepreneurial Performance: Liabilities and Benefits</b> <b>Sibin Wu</b> , Professor, University Of Texas Rio Grande Valley, Texas, USA
<b>11:30 AM - 12:00 PM</b>	<b>Title: Engineering College and Business College: Rivalry or Cooperation? A Proposed</b> <b>Sadeq Damrah</b> , Professor, Australian University, College Of Engineering, Department Of Mathematics & Physics, West Mishref, Kuwait
<b>12:00 PM- 12:30 PM</b>	<b>Title: For a sustainable entrepreneurial university: a comparison between the American and the European Entrepreneurship Center System.</b> <b>Alessandra Scroccaro</b> , Professor, University Of Trento, Department Of Economics & Management School Of Innovation, Trento (Italy)
<b>12:30 PM- 01:00 PM</b>	<b>Title: The Social Researcher as an Entrepreneur: Innovations that really work</b> <b>Simon L. Dolan</b> , Professor & Dean, Advantere School Of Management, Spain
<b>Lunch Break (For 60 Minutes)</b> <b>(01:00pm-02:00pm)</b>	

<p><b>02:00 PM- 02:30 PM</b></p>	<p><b>Title: Effects of Government SMME Intervention: A Review of Empirical Evidence</b></p> <p><b>Rosa Lisa IANNONE</b>, Doctoral Researcher, University of Luxembourg</p>
<p><b>02:30 PM- 03:00 PM</b></p>	<p><b>Title: Fluidic Leadership: Leadership for the post-pandemic world</b></p> <p><b>Rupali Behl Bhagat</b>, Senior Instructor-Management, Australian University, Kuwait</p>
<p><b>03:00 PM- 03:30 PM</b></p>	<p><b>Title: Capacity Building in the Field of Entrepreneurship</b></p> <p><b>Ndusi Zaina Josee</b>, Advisor to the Ministry in Charge of Employment</p>
<p><b>03:30 PM- 04:00 PM</b></p>	<p><b>Title: Driving Economic Recovery, Growth and Productivity – with Universities as the Engine</b></p> <p><b>Aaron Tan</b>, Researcher, University of Greenwich, United Kingdom</p>
<p><b>04:00 PM- 04:30 PM</b></p>	<p><b>Title: Female Representation in the Event Industry &amp; Event and hospitality in Ethiopia</b></p> <p><b>Sirgut Hailu Mengiste</b>, Event &amp; Hospitality Expert- Work On Sofpower Projects, British Embassy In Ethiopia, Ethiopia</p>
<p><b>04:30 PM- 05:00 PM</b></p>	<p><b>Panel Discussion</b></p>

<p><b>10:00 AM- 10:30 AM</b></p>	<p><b>Title: The Potential Role of Carbon Accounting Standards in Mitigating the Negative Economic Effects of Climate Change</b></p> <p><b>Ahmed Abdel Magid Mohammed</b>, Faculty Of Economy &amp; Business, University Of Oviedo, Spain</p>
<p><b>10:30 AM- 11:00 AM</b></p>	<p><b>Title: Entrepreneurial journey of Ethiopian Marketing Companies</b></p> <p><b>Mahilet Ademe Damtie</b>, General Manager, Tata General Trading, Ethiopia</p>
<p><b>11:00 AM- 11:30 AM</b></p>	<p><b>Title: ENTREPRENEURSHIP ; A BRIDGE OVER TROUBLE WATERS</b></p> <p><b>Philip Amarkai Boyefio</b> , Executive Director, Prime Cleaners Ltd., Ghana</p>
<p><b>11:30 AM- 12:00 PM</b></p>	<p><b>Title: Building a Greener Bottom Line: Why Carbon FootPrint Reduction Matters for Businesses</b></p> <p><b>Hemachandran Kannan</b>, Professor &amp; Director Of The Ai Research Centre, Woxsen University, India</p>
<p><b>12:00 PM- 12:30 PM</b></p>	<p><b>Title: Creative Industries in the Digital Age: Driving Economic Growth, Cultural Exchange, and Democratization of Creativity</b></p> <p><b>Naseem Khassawneh</b>, Instructor, Irbid National University, Jordan, Jordan</p>
<p><b>12:30 PM- 01:00 PM</b></p>	<p><b>Title: The Role of Financial Institutions in the Development of Small</b></p> <p><b>Khalid Adam Mohammed Shommein</b>, Doctor, National Center For Research, Khartoum, Sudan</p>
<p><b>01:00 PM- 01:30 PM</b></p>	<p><b>Title: Explainable AI: examining the need for transparency and interpretability in AI systems, and the challenges in achieving these goals</b></p> <p><b>Fasih Ur Rehman</b>, Student, CIS Department NED University, Pakistan</p>