

4th International Conference on Global Entrepreneurship Summit 2025

2nd International Conference on Artificial Intelligence and Machine Learning



The Westin Toronto Airport
Hotel, 950 Dixon Rd, Toronto,
ON M9W 5N4, Canada

**AUGUST
19-20, 2025**

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Our KeyNote Speakers



Adam Avenus
Avenus Consulting
Canada



Wann Yun Shieh
Chang Gung University
Taiwan



Alice Aguiar Noury
Universidad San Francisco de Quito
Ecuador



Robyn Riedlinger
Your Signature Talk LLC
USA



Marc A Rosen
Ontario Tech University
Canada



Mike Ivanof
GlobalBox.world
Canada



Klodiana Gorica
University of Tirana
Albania



Kristopher Fleckenstein
Heriot-Watt University
Canada



Jordan Ovejas
Keystone Capital Partners Inc
Canada

Thank You All

DAY- 01

**KEYNOTE
PRESENTATIONS**

**AUGUST 19-20,
2025**

TORONTO, CANADA

4th International Conference on
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Joint Event

2nd International Congress on
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Adam Avenus

Avenus Consulting
Canada

Unlocking Exponential Growth: Harnessing the Power of your Mind to Create a Breakthrough in your Results

Abstract:

Achieving extraordinary results in both business and life requires more than just setting goals—it demands a deep understanding of the mind, energy, and environment in which we operate. Whether we realize it or not, our subconscious beliefs and narratives are the primary cause of our results and will either support or limit the growth and success we desire. Learning how to reprogram the subconscious mind then becomes a key aspect of shifting our results. This session will dive deep into neuroscience, quantum physics, and spirituality to help us understand both the psychology, and energetics of exponential growth. Adam shows, through his own experience, the power this work can have on your life. From being broke and depressed, to tripling his income in real estate, building a software company and scaling his own coaching company to over 100k/month in his 20's, Adam is a product of the work he teaches. Not only has he utilized this material to better his own life, he also helps others successfully implement it too. This isn't just theory, this is science. Adam delivers the material through emotion provoking questions, stories and ideas, followed by supporting it with scientific evidence. The ability to transcend our perceived limitations opens up a world of infinite possibilities, and Adam is helping entrepreneurs across the world do exactly that. Whether you're an entrepreneur, high level professional, or just someone who is ready to grow to new heights, you'll leave with actionable tools and techniques to create extraordinary results in your business and personal life.

Learning Objectives:

Understand the core principles of neuroscience, quantum physics, and manifestation for unlocking success.

Learn practical techniques to rewire your subconscious mind to overcome limiting beliefs.

Discover how to align your energy and actions to accelerate personal and professional growth. Gain insights into scaling your business and achieving breakthrough results.

Biography

Adam shows, through his own experience, the power this work can have on your life. From being broke and depressed, to tripling his income in real estate, building a software company and scaling his own coaching company to over 100k/month in his 20's, Adam is a product of the work he teaches. Not only has he utilized this material to better his own life, he also helps others successfully implement it too. This isn't just theory, this is science. Adam delivers the material through emotion provoking questions, stories and ideas, followed by supporting it with scientific evidence. The ability to transcend our perceived limitations opens up a world of infinite possibilities, and Adam is helping entrepreneurs across the world do exactly that.

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Wann Yun Shieh

Chang Gung University
Taiwan

**Develop Data Training and Collection Methods to Construct a
Generative agent for Liver Transplant**

Abstract:

Liver transplantation restores health and quality of life for patients with end-stage liver disease, but postoperative complications — including infection, bleeding, and organ rejection — remain significant concerns. Even after discharge, first-year survival rates highlight the need for comprehensive, continuous care. Liver transplant coordinators are vital for managing patient health, medication adherence, and followups, but rising patient numbers and limited staff make personalized care challenging, leading to disparities in care quality. This study proposes an intelligent platform that combines generative and conversational AI to enhance postoperative care. At its core, an AI-driven chatbot delivers real-time, personalized responses to patient inquiries about medications, follow-up schedules, diet, and physical activities, promoting selfmanagement. The system also collects and analyzes patient interaction data to generate individual health reports, enabling coordinators to create tailored care plans. Additionally, the platform integrates follow-up examination results, providing coordinators with a comprehensive view of patient recovery and supporting data-driven adjustments to care strategies. By automating routine tasks and offering actionable insights, the platform reduces coordinators' workload, enhances team-patient interactions, and optimizes care delivery. Ultimately, this digital solution aims to improve patient outcomes, foster long-term well-being, and bridge gaps in postoperative care for liver transplant patients.

Biography

Wann-Yun Shieh, received his Ph.D. from National Chiao Tung University in 2004. He is currently a Professor and Chairperson of the Department of Computer Science and Information Engineering at Chang Gung University, as well as a Board Member of the Medical Design Association in Taiwan. He also serves as the Director of the Computer Center at Chang Gung University. Dr. Shieh has published over 40 papers in reputable journals. His areas of expertise include medical engineering, sensor networks, machine learning, and generative AI.

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Alice Aguiar Noury

Universidad San Francisco de Quito
Ecuador

Key Factors and Survival Strategies: from the Entrepreneurship Phase to MSMEs

Abstract:

Over the past decade, Ecuador's entrepreneurial ecosystem has encountered several challenges that have affected business growth and sustainability in the market. Nevertheless, Ecuador boasts a high rate of total early-stage entrepreneurial activity, as the Global Entrepreneurship Monitor (2024) reported. This suggests that Ecuador has the potential to develop its entrepreneurial sector. This paper contributes to strengthening Ecuador's entrepreneurial culture by identifying the variables, factors, and strategies that have supported businesses to successfully navigate the entrepreneurial phase and transition into the growth stage as micro or small enterprises. The analysis focuses on the tourism industry as a key driver of the Ecuadorian economy, where entrepreneurial ventures encounter significant challenges, including limited professionalization, insufficient management training, and regional development disparities. The study employs a qualitative methodology based on semi-structured, in-depth interviews with entrepreneurs whose businesses have survived over the past decade and are now micro or small enterprises. The research is conducted in three representative Ecuadorian locations: Quito, Loja, and the Galápagos Islands. The findings contribute to understanding collaborative entrepreneurship by sharing knowledge and identifying the best practices to help emerging new ventures strengthen their growth and survival in a developing economy. Initial analysis indicates that factors like collaborative entrepreneurship, government support, and cultural partnerships are essential for enhancing an entrepreneurial venture.

Biography

Alice Aguiar-Noury, holds a Ph.D. in Economics and has contributed to publications on entrepreneurship, financial performance, media visibility, and brand value. Through her work, Alice aims to identify innovative and sustainable business models that drive economic growth and promote social development and well-being. Her goal is to actively contribute to creating an ecosystem that supports entrepreneurs. Beyond her academic career, Alice has held leadership positions in both the public and private sectors. She has led projects in business improvement, strategic development, and educational innovation. Her experience enables her to integrate economic theory with business practice, generating impact across various initiatives.

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Robyn Riedlinger

Your Signature Talk Llc
Usa

Stage Confidence: Master Yourself. Master Your Message

Abstract:

Most people think stage confidence is about being the loudest or most extroverted in the room. It's not. Real confidence is forged through doing the inner work, and that work is what makes your message land with power. In this talk, Robyn Riedlinger shares the journey from self-doubt to stage presence, and why mastering yourself is the first step to mastering your message. If you've ever felt called to lead but held back by fear, this conversation will show you why your voice is your most valuable asset, and how to finally use it.

Biography

Robyn Riedlinger, is a highly sought-after speaker and business strategist who helps leaders turn their expertise into influence through the power of values-driven communication. As the creator of Speak Afuence, she equips executives, entrepreneurs, and technical experts with the tools to craft high-impact presentations that move audiences to trust, action, and long-term loyalty. With a background in business leadership and public speaking, Robyn works with leaders to develop compelling talks that inspire action and deliver measurable business results. As both a speaker and coach, she blends audience psychology, storytelling, and leadership strategies to ensure every presentation not only inspires but drives outcomes.



Marc A Rosen

Ontario Tech University
Canada

**Expanding the Prospects for Sustainable Development through
Energy Sustainability**

Abstract:

Sustainable development is a critical, central and important goal and means for human and societal activity. Energy sustainability is of great importance to any activities and plans for overall sustainable development, and the achievement of sustainability. This is particularly important given 1) the pervasiveness of energy use throughout almost all aspects of societies and the lives of people, 2) the importance of energy in economic development of societies and the living standards attained by people, and 3) the significant impacts that energy processes and systems have on the environment and the ecosystems within them.

Many factors that need to be considered and appropriately addressed in moving or shifting towards energy sustainability are examined in this talk. These include appropriate selection of energy resources bearing in mind sustainability criteria, facilitation of the use of sustainable energy resources particularly through the use of appropriate energy carriers, enhancement of the efficiency of energy-related processes, a holistic adoption of environmental stewardship in energy activities, and others.

In addition, other key sustainability measures are addressed, such as economics, equity, land use, lifestyle, sociopolitical factors and population.

Conclusions are provided related both on options for energy sustainability and on means to achieve sustainable development and overall sustainability. But throughout, a special focus is placed on energy, given its pervasiveness and importance, as well as its centrality in much of human activity.

Biography

Marc A. Rosen, is a Professor at Ontario Tech University in Oshawa, Canada, where he served as founding Dean of the Faculty of Engineering and Applied Science. Dr. Rosen was President of the Engineering Institute of Canada. He is a registered Professional Engineer in Ontario, and serves as Editor-in-Chief of several journals and he was a Director of Oshawa Power and Utilities Corporation. With over 60 research grants and contracts and 900 publications, Dr. Rosen is an active teacher and researcher in sustainable energy, environmental impact, and energy technology (including renewable energy and efficiency improvement). Much of his research has been carried out for industry, and he has written numerous books. Dr. Rosen has worked for such organizations as Imatra Power Company in Finland, Argonne National Laboratory near Chicago, and the Institute for Hydrogen Systems near Toronto. Dr. Rosen has received numerous awards and honors.

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Mike Ivanof

GlobalBox.world
Canada

The Development of The Internet of Commerce - The Single Point of Convergence for All Market Forces Worldwide, with a Specific Focus on Hyper-localization

Abstract:

Start-up is defined as a newly emerged business to satisfy the market needs. The percentage of risk for this is very high. It mainly revolves around the creative ideas, thoughts, discovering new products, new services etc. Then committing the right team to improve the idea to work is the key step of a start-up. The successful journey of the team on the main idea and working collectively also plays a key role in the success of the start-up. Then comes the main thing called financial support. In the US alone a large number of campus entrepreneurship programmes are offered in universities, based on this about 27 million people are running their own business in the US topping the Global Entrepreneurship Index. Now a day's financial support for a start-up had become very easy by the esteemed support of the banks, financial institutions etc.

Biography

Mike Ivanof, Senior academic professional with substantial experience in advanced capacities in academia as Associate Dean, Director of the School of Business, Executive Director MBA programs, Director of Executive MBA, and Director of Academic Program Development seeking to play an integral role in the development efforts of an academic institution with global aspirations.

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Klodiana Gorica

University of Tirana
Albania

Entrepreneurship in Education: Models and Perspectives for Europe

Abstract:

Entrepreneurship education in Europe is evolving to foster an entrepreneurial mindset and skillset across all levels of education, from primary to higher education. This involves integrating entrepreneurial concepts into curricula, providing practical experiences, and fostering collaboration between educational institutions and the business world. The goal is to equip individuals with the skills and attitudes needed to thrive in a dynamic and challenging global economy.

Biography

Klodiana Gorica, is full Professor at the University of Tirana, Albania. Executive Director of InSET (www.inset.al) She is Albania's NCP (National Contact Point) for EIT (European Institute for Science and Technology, Horizon Europe and Representative for EIC and European Innovation Ecosystems (Programme Committee for the Specific Programme implementing Horizon Europe – The framework Programme for research and innovation (2021–2027); She is coordinator of several national and international project, author and co-author of several texts and monographs in foreign languages, scientific works and national and international projects.

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Kristopher Fleckenstein

Heriot-Watt University
Canada

Conviction in Uncertainty: Exploring Entrepreneurial Confidence

Abstract:

Entrepreneurship plays a pivotal role in driving economic growth, yet much remains to be understood about what distinguishes successful entrepreneurs from those who are not. While incubators are often seen as solutions to start-up failure by addressing funding and support gaps, mixed outcomes suggest deeper variables at play. Building on the framework of previous work related to Entrepreneurial Intuition (Fleckenstein, 2021; Fleckenstein & Smith, 2023), this presentation leverages life story interviews with nine entrepreneurs to investigate formative experiences that contribute to Entrepreneurial Confidence and how they manifest as a core knowledge area for entrepreneurs.

Biography

Kristopher Fleckenstein, is currently completing his PhD at Heriot-Watt while working as the Head of Product Enablement & Pricing for ATB Financial, a thriving regional bank. Kristopher holds an MBA and is a PMP® , having earned these credentials while completing 21 acquisitions and successfully navigating entrepreneurial life for nearly 20 years. Kristopher has a keen interest in entrepreneurial development and supporting such an ecosystem efficiently and practically.

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Jordan Ovejas

Keystone Capital Partners Inc
Canada

The Invisible Thread: Faith, Failure, and the Magic of Alignment

Abstract:

In a world of uncertainty, risk, and relentless pursuit of success, entrepreneurship can feel like a high-stakes illusion, filled with setbacks, surprises, and moments of doubt. In this transformative hybrid presentation, Jordan Ovejas bridges the worlds of capital and magic to deliver a mind-shifting experience that inspires entrepreneurs to reframe failure as fuel for future alignment. Drawing from two decades in sales, marketing, and capital advisory, alongside a global career as a close-up illusionist, Jordan shares powerful stories, illusions, and strategies to help founders see how their greatest breakdowns often lead to breakthrough moments. With interactive magic woven throughout, this session is not just seen, it is felt. Attendees will leave reminded that their current struggles may, in hindsight, be the very events that connect them to their highest calling. Whether pitching investors or battling imposter syndrome, the message is clear: have faith, trust the invisible thread, and know that everything is happening for a reason, even if you can't see it yet.

Biography

Jordan Ovejas, is a Filipino-Canadian illusionist, capital strategist, and Chief Marketing Officer at Keystone Capital Partners. Since 2007, he's led sales teams, built marketing campaigns, and helped raise millions in private capital. He's performed magic for audiences across the globe, using wonder as a tool to unlock belief and rewire limiting mindsets. Blending business, story, and spectacle, Jordan is on a mission to inspire founders to trust the process and build lives of impact, wealth, and purpose.

DAY- 01

**ORAL
PRESENTATIONS**

**AUGUST 19-20,
2025**

TORONTO, CANADA



Faith Samkange

University of Derby
UK

Gender Equality Impediments towards Sustainable, Digital, Innovative and Transformative Entrepreneurship Development within the SADC Region: A Case Study of Botswana.

Abstract:

Entrepreneurship is identified as an economic and human development strategy within the Southern African Development Communities (SADC). However, the SADC sustainable gender equality development is yet to be fully explored. Gender inequality entrepreneurship practical articulation and growth, remains problematic. This research explored gender equality entrepreneurship impediments and causative factors and how they are being practically addressed in Botswana as part of the SADC region. Methodologically, interpretive, inductive, qualitative and thematic analytical research processes and procedures, were applied in two phases. Research findings highlight cultural, financial, managerial, globalisation, sustainability, digital, innovative and transformation issues as gender equality entrepreneurship impediments. The impediment causative factors demonstrate Inadequate analysis and implementation of viable entrepreneurship development strategies. Consequently, women entrepreneurs are still struggling to succeed. The research recommendation generated an innovative and transformative sustainable gender equality entrepreneurship theoretical model. Future research will be test and apply it to enhance gender entrepreneurship project development.

Biography

Faith Samkange, and I achieved my MSc in Hospitality and Tourism Management in Canada. My PhD was accomplished at the University of Derby in the United Kingdom in 2008. I am a senior lecturer in the Contemporary Centre for Hospitality and Tourism Management. I am also involved in Businesses Management. Creating the University in the Midlands of Zimbabwe in Gweru was one of my accomplishments. I then became Hospitality, Tourism and Event Management Discipline Leader at the Midlands State University in Zimbabwe. I was involved in a wide range of research activities in Africa regarding Gender Development and Entrepreneurship which was engaging with a wide range of countries including South Africa, Uganda, Kenya and Nigeria.



Ramy Abdulzaher

Memorial University of Newfoundland
Canada

How does the Ease of Doing Business impact Entrepreneurial Opportunity Recognition through Social Perception of Entrepreneurship, Entrepreneurial Self-Efficacy, and Social?

Abstract:

Entrepreneurship has always been concentrated in regional hubs, often leaving other peripheral regions with lower entrepreneurship rates. Through the lens of the Theory of Planned Behavior, this paper proposes a conceptual model to extend the theory and examine the antecedents of Entrepreneurial Opportunity Recognition (EOR). Ease of Doing Business is hypothesized to affect EOR with the mediating role of Entrepreneurial Self-Efficacy (ESE), Social Perception of Entrepreneurship (SPE), and Social Capital (SC). This research relies on data from the 2023 GEM database and Structural Equation Modeling to measure the effects of individual, social, and institutional constructs on EOR, as the earliest cognitive act for nascent entrepreneurs. The results revealed a significant impact of Ease of Doing Business on EOR and SPE. However, EASE did not significantly impact ESE and SC. ESE and SC significantly influenced EOR, whereas SPE did not significantly influence EOR. SPE, SC, and ESE did not mediate the relationship between EASE and EOR. The study will inform the relationship between the institution (EASE), society (SPE & SC), and the individual (ESE & EOR). Most literature aims to study antecedents to entrepreneurship intention, but research on EOR has been underdeveloped. With social media's constant critique of the traditional 9-to-5 employment structure coinciding with the rise in content romanticizing entrepreneurship as a fulfilling path to financial freedom, this has significantly altered the views of social media consumers. An increase in entrepreneurial intent is observed without an equal increase in entrepreneurial behavior, calling for further exploration and understanding of this development.

Biography

Ramy Abdulzaher, is a social entrepreneur and master's student at Memorial University of Newfoundland. He pursues his master's in general management with a research focus on entrepreneurship, inspired by his personal entrepreneurial journey, combined with the goal of helping new entrepreneurs succeed through a combination of knowledge and experience.

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Charles Achampong

Capacity Canada
Canada

The Unexpected Power of Pausing: How Slowing Down Leads to Clarity, Creativity, and Resilience

Abstract:

The Unexpected Power of Pausing” explores how slowing down and taking breaks can lead to increased clarity, creativity, and resilience. By intentionally incorporating pauses into our lives, we can reset our minds, foster creativity, and improve our overall well-being. These pauses allow us to reconnect with our priorities, reduce stress, and enhance our ability to make thoughtful decisions.

Biography

Charles Achampong, is a best-selling author and award-winning keynote speaker who teaches ambitious professionals how to build powerful pauses into their lives—so they can stop running on empty and start living fully. With over 20 years of leadership experience across the public, private, philanthropic, and nonprofit sectors, Charles has led transformative initiatives with organizations such as the Vancouver 2010 Winter Olympics Committee, Scotiabank, the Ontario Trillium Foundation, and Mitacs. His debut book, *Around the World in Family Days*, became a best-seller thanks to its heartwarming storytelling and deeply relatable insights. Inspired by a life-changing sabbatical with his wife and daughters, the book chronicles a journey of personal transformation—one shaped by curiosity, reflection, and meaningful connection.

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Jeff Skipper

Jeff Skipper Consulting
Canada

Dance with Disruption: How to Lead with Confidence When Everything Is Shifting

Abstract:

Dancing with Disruption: How to Lead with Confidence When Everything Is Shifting” is a book by Linda Rossetti that explores how to navigate significant life changes and embrace uncertainty with clarity and excitement. The book provides a framework and tools to help individuals identify opportunities and pursue dreams that may have previously seemed unattainable, ultimately empowering them to create the lives they envision.

Biography

Organizations around the world struggle to implement dramatic change. That’s where Jeff Skipper comes in. An expert in accelerating change, Jeff guides corporate leaders to plan and implement successful change initiatives. Leaders discover how to ignite engagement, convert grudging compliance into deep commitment, and realize their strategic goal. Based in Canada, Jeff is an international change leadership consultant, speaker, and author of Dancing with Disruption: Leading Dramatic Change during Global Transformation. He works with organizations in energy, finance, technology, and other industries to develop the strategy that precedes effective change.

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Clerisa Varghese

Top Leader Lab Inc
Canada

How to present so good that they cannot ignore you

Abstract:

Great ideas eat dust. Why? Because it was conveyed in metrics and boring slides. This session bridges the gap between content and presentation. Participants will learn how to simplify complex ideas without “dumbing them down,” present with greater confidence, and leave a lasting impression. Expect practical strategies, real-world examples, and frameworks you can apply immediately to future presentations.

Biography

Clerisa Varghese. I’m a communication coach. Which means I get to coach leaders & business owners speak such that they captivate and connect in different rooms.

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Kwadwo Kyeremanteng

The Ottawa Hospital
Canada

Burnout, Leadership, and Systemic Wellness: Why Caring for Ourselves is the First Step to Leading Others

Abstract:

Burnout, leadership, and systemic wellness are deeply interconnected. Effective leadership requires prioritizing self-care as the first step to fostering a healthy environment for others. Leaders who model self-care create a culture where well-being is valued, leading to increased productivity and a more positive work environment. Burnout, often a systemic issue, can be mitigated by leaders who understand its impact and promote recovery experiences and supportive workplaces.

Biography

Kwadwo Kyeremanteng is an ICU physician and health systems leader who became a national voice during the pandemic, advocating for a more holistic view of health—one that includes economic impact, mental well-being, and equity. He speaks with rare clarity and compassion about leadership burnout, systemic wellness, and the hard truths exposed by crisis. Through storytelling and strategy, Dr. Kwadwo empowers leaders to prioritize their own well-being as the foundation for sustainable, high-impact leadership. He has spoken for national health-care organizations, government agencies, and global audiences seeking a new path forward.

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Vivian Meraki

Unshakeable Parenting
Canada

You can have it all – if you don't leave yourself behind

Abstract:

The phrase “You can have it all – if you don't leave yourself behind” emphasizes the importance of self-care and prioritizing one's own well-being while pursuing goals and supporting others. It suggests that true success and fulfillment come from a balanced approach where personal needs are not neglected in the pursuit of external achievements or the needs of others.

Biography

Vivian Meraki, is a parenting expert, human connection speaker, and the founder of Unshakable Parenting. As the author of Parenting through Divorce, she equips parents to build emotionally secure relationships with their children during and after separation. Drawing from her background as a former corporate leader with the United Nations and health-tech startups, Vivian transitioned from burnout to become a certified trauma-informed and somatic coach. Her work focuses on helping parents break generational cycles and establish unshakable bonds within their families.

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Dave Hao

Henderson Consulting & Associates
Canada

Unlocking Canadian Government Funding: Strategies for Business Growth

Abstract:

Canadian government funding programs offer a variety of grants and loans to help businesses grow and succeed. These programs support different aspects of business development, including innovation, expansion, and international trade. By understanding the available options and developing a strategic approach to applications, businesses can unlock significant financial support.

Biography

Bachelor in engineering with a strong technical foundation, currently a partner at Henderson Associates and former senior consultant at Deloitte. A recognized expert in Canadian government funding programs, supporting businesses in innovation and growth. Entrepreneur with a proven track record of building value-driven consulting services across industries

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Isabella Belachew

Taskelo
Canada

The Rise of Micro-SaaS: How No-Code & AI Are Unlocking Global Entrepreneurship

Abstract:

The Rise of Micro-SaaS: How No-Code & AI Are Unlocking Global Entrepreneurship” refers to the growing trend of small, specialized software businesses (Micro-SaaS) leveraging no-code development platforms and artificial intelligence to build and scale niche solutions. This approach allows individuals and small teams to enter the software market with minimal technical expertise and financial investment, fostering a more inclusive and innovative entrepreneurial landscape.

Biography

Isabella Belachew, is a CEO/Owner of Taskelo in Canada.

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Pawan Bhusal

YY Cguff
Canada

AI Won't Replace Engineers—But It'll empower the Ones Who Think like Entrepreneurs

Abstract:

Pawan Bhusal is a civil engineer from Nepal and master's student at the University of Calgary. He is pursuing his Master of Engineering in Civil Engineering with a strong interest in entrepreneurship, inspired by his own journey from Nepal to Canada. Alongside his academic pursuits, Pawan co-founded multiple ventures in Nepal, including Araniko Engineering and Construction and Nepal Survey and Modelling Company, where he applied engineering knowledge to deliver innovative infrastructure and geospatial solutions. His experience blends technical skills with entrepreneurial drive, and he is passionate about how emerging technologies like artificial intelligence can empower engineers to solve real-world problems, build sustainable businesses, and create broader social impact.

Biography

Pawan Bhusal, is a civil engineer from Nepal and master's student at the University of Calgary. He is pursuing his Master of Engineering in Civil Engineering with a strong interest in entrepreneurship, inspired by his own journey from Nepal to Canada. Alongside his academic pursuits, Pawan co-founded multiple ventures in Nepal, including Araniko Engineering and Construction and Nepal Survey and Modelling Company, where he applied engineering knowledge to deliver innovative infrastructure and geospatial solutions. His experience blends technical skills with entrepreneurial drive, and he is passionate about how emerging technologies like artificial intelligence can empower engineers to solve real-world problems, build sustainable businesses, and create broader social impact.



Derek Yue Yu

University of Toronto
Canada

Vision Awareness of Computer Prediction Errors in Hierarchical Neural Systems

Abstract:

The cognitive paradigm of predictive processing is gaining immense theoretical footing, yet no attempts have been made to apply it in building artificial machines. We propose a novel approach to computer vision to investigate intrinsically motivated vision awareness created by top-down prediction errors between the algorithm's probabilistic, generative model and sensory stimuli. Humans perceive a structured world from infinite data inputs in this way; prediction errors are propagated through layers, and once they are resolved by changing the model or the environment, a sensory experience is perceived. We successfully reconstruct this biologically plausible approach to vision awareness using a hierarchical neural system and suggest a theoretical framework away from traditional vision approaches. While such approaches focus on the exact stimuli and perceived results, we suggest that for a computer algorithm to feasibly make sense of the infinitely large world humans live in, selection of unexpected stimuli through prediction errors is needed: vision awareness. This novel study marks an exciting first step towards integrating novel cognitive findings with computer science's drive towards agentic computer vision.

Biography

Derek (Yue) Yu, is a double HBSc candidate in cognitive science and computer science at the University of Toronto. In just his first year, he has gained extensive research experience as a research assistant for Dr. Nick Koudas, Dr. Jay Pratt, Dr. Daniel Wigdor. He is interested in computer applications of the predictive processing paradigm, creating novel cross-sections between cognitive and computer research.

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Kim Anthony

Urban Business Journal, Inc
USA

Entrepreneurship as the Great Equalizer: Driving Economic Mobility in Underserved Communities

Abstract:

Entrepreneurship has long been a powerful force for transformation, leveling the playing field and creating opportunities for economic mobility in underserved communities. This speech delves into the role of entrepreneurship as the great equalizer, offering a pathway to wealth creation, empowerment, and sustainable development. It explores the unique challenges faced by small and diverse business enterprises and highlights the innovative strategies they employ to overcome systemic barriers. Drawing on compelling real-world examples, audience members will see how entrepreneurial ventures can spark change, build community wealth, and foster inclusive economic ecosystems.

Biography

With more than two decades of dedicated service in business growth and development advocacy, Kim Anthony is the Founding Publisher of the Urban Business Journal, a premier platform dedicated to empowering small, diverse, and disadvantaged businesses. As a visionary leader and staunch advocate for supplier diversity, Anthony currently serves as Vice President of the Black Business Association, where she previously directed membership, special projects, and community initiatives focused on driving economic empowerment. Her commitment to advancing business growth has impacted countless entrepreneurs, providing them with the resources, networking opportunities, and guidance essential to thriving in today's competitive market.

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Tanya Geisler

Tanya Geisler Coaching
Canada

Leading with ICONIC Impact

Abstract:

Tanya Geisler is a certified leadership coach, motivational speaker, and TEDx speaker who has been helping high-performers combat their Imposter Complex since 2007. She works with changemakers, founders, VCs, and leaders from various fields and sectors, including best-selling authors, entrepreneurs, public speakers, and rockstar motivators. Her mission is to empower her clients to lead extraordinary lives, build sustainably, and make an iconic impact in the world with their gifts...unencumbered by the Imposter Complex.

Biography

Tanya Geisler, is a certified Leadership Coach, in-demand international TEDxWomen speaker, and writer who teaches leaders how to combat their Imposter Complex and lead with ICONIC impact so they can achieve their ultimate goals



Rizwana Naz Asif

Ulster University London
UK

**NeuralXAI: Unravel the Code of Brain's Trust in AI – Neural Inter-
face for Real-Time Explanation Tuning**

Abstract:

With the rise of Artificial Intelligence (AI) systems to play an advancing role in creating high-stakes decisions, human and reliable explanations of the action have become critical. Although Explainable AI (XAI) provides an interpretable result, the majority of the existing approaches produce a static and one-size-fits-all outcome that does not take into consideration the emotional and cognitive condition of a user. The study proposes NeuroXAI a new framework that connects online neural feedback with the explanation generation, producing dynamic, personalized and emotionally sensitive AI explanation. NeuroXAI is a non-invasive system of continuously inferring user trust, confusion or anxiety during AI interaction by combining non-invasive EEG-based brain-computer interfaces and a multimodal affect recognition system (facial expressions, speech tone, eye tracking). Through a neuro-symbolic reasoning engine, an explanation is then altered in an adaptive fashion using visual, analogical, and counterfactual strategies. There is also a trust calibration component in the system to avoid the effects of over- or under-confidence especially critical in an area like mental health diagnostics. Rudimentary prototypes indicate higher levels of user trust, lowered cognitive load, and better correspondence with the judgment of experts. NeuroXAI alters the definition of explainability toward being co-evolutionary by creating a double loop of feedback between human affect and the AI introspection into an explanation process in which the current state of explaining what is being done and why is regarding a state of not justification but understanding and empathetic communication. This piece of work postulates a new domain of human-AI interactions that have to be not only transparent but also cognitively and emotionally aware.

Biography

Rizwana Naz Asif, is an outstanding educator and researcher who has a Ph.D. in Computer Science, focusing on utilizing AI in healthcare applications. Having completed 2 MSc degrees in Robotics at Middlesex University and Management at BPP University she is a technically innovative leader. She has an MSCS Bioinformatics degree and an MCS in Hajvery University, with a sound base in life sciences. She has written extensively in leading journals and has more than 20 years of teaching experience in Pakistan and the UK and is a devoted advocate of education, health, and AI in the future, through the use of technology.

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Binbin Cui

Carleton University
Canada

Youth Entrepreneurship in the Digital Age: Empowering the Next Generation

Abstract:

Youth entrepreneurship is a powerful engine for economic growth, innovation, and social change in the digital age. Digital transformation has created unprecedented opportunities for young entrepreneurs to leverage technology to start businesses, scale their operations, and tackle societal challenges. However, challenges related to access to resources, education, and mentorship persist, especially for marginalized youth. By reforming education systems, creating inclusive entrepreneurial ecosystems, and fostering a supportive policy environment, we can empower young people to embrace entrepreneurship and contribute to a more innovative, sustainable, and equitable global economy.

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Kimberly Nicole Evans

Seismic Transformations
USA

Paradigm Shift to Disruptive Creation

Abstract:

A paradigm shift in the context of disruptive creation refers to a fundamental change in the way something is understood or done, often driven by innovative technologies or new ways of thinking. This shift can be triggered by disruptive technologies, evolving market dynamics, or changing consumer preferences, and it can lead to the transformation of existing industries and the emergence of new ones

Biography

Kimberly Nicole Evans, dismantles outdated paradigms and activates the audience to build the future from the inside out. "Paradigm Shift to Disruptive Creation" is a call to courageous creation in business, leadership, and life

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Manjula Kumari

Varanaa's Health Care
India

Role of AI in Women Entrepreneurship

Abstract:

As indicated via way of an exploration it's far expressed 1/3 of the vast range of enterprise visionaries on the earth are women. It can be simplest a modest range but the end result is unique. Ladies enterprise human beings are having an inclination to create excessive economic improvement rate. They often face intercourse primarily based totally stumbling blocks like conjugal status, social practices, inalienable legal guidelines and so forth. This moreover reinforces Women strengthening and prosperity of the overall public.

Biography

Manjula Kumari, has graduated from many premium educational Institutions. Pursued her Doctorate in Physical therapy from University of Montana, USA, ALPDE from IIML, PhD in Healthcare Management from IICUT, Cambodia. she has 18 yrs of experience in Healthcare Management, She holds 3 world records for her innovative concept of "Comprehensive approach in conservative management of obesity non-surgical" and she is awarded with many national n International awards. She has been a keynote speaker in many national n International conferences n presented her Research papers in many journals and conferences She's President of Health and Fitness Council, WICCI, A.P, India. She has been the Jury member for Stevie awards for four consecutive sessions. She's International member of APTA and Member of ACHE.

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Ila Longani

SagePresage Consulting
Canada

The Transformative Power of AI: A Game-Changer for Risk and Compliance Management

Abstract:

The amalgamation of AI in Risk and Compliance Management is revolutionizing how businesses predict, assess and manage risks. AI is empowering businesses to navigate the complex world of security and compliance, by predicting and mitigating potential threats, enhancing decision-making accuracy, and safeguarding their assets and operations. This transformative technology is becoming a vital component in developing robust risk management strategies across industries and providing competitive edge to organizations

Biography

Chief Executive Officer | Speaker | Vice Chair (Women Safety & Security Council) Fire & Security Association of India (2018-19) | Overseas Security Advisory Council Member (US State Department Initiative) (2018-2020) | Member – The Global Women in Security Alliance | Former ICC member | Entrepreneur, passionate about Risk Management, New Technology, Ethics & Compliance, Safety & Security, Women Empowerment, Diversity & Inclusion, Equal Opportunity. Founder and Leader at SagePresage Consulting. Two decades of experience primarily in Risk Management with Global Cos.

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Mani Bhandari

AI Empower Consultants
Canada

Transforming Digital Marketing with Artificial Intelligence

Abstract:

Artificial intelligence (AI) is revolutionizing digital marketing, driving unprecedented efficiency and precision. As the founder of AI Empower Consultants, I will elucidate AI's transformative impact on enhancing customer engagement, content creation, and campaign optimization. By leveraging AI's predictive analytics, natural language processing (NLP), and computer vision, businesses can create personalized, relevant, and engaging content that resonates with audiences and enhances user interaction. I will present real-world case studies showcasing successful AI integration in digital marketing, highlighting significant improvements in ROI and customer retention.

Biography

Mani Bhandari, holds a Master of Business Administration from JIMS Jagan Institute of Management Studies, India, and certification in Generative AI from IBM. She is Board of Directors with Panorama India & BMG group Canada. As the founder of AI Empower Consultants, Mani integrates advanced AI technologies into business strategies, enhancing clients' marketing effectiveness. An AI professional, Mani has achieved significant milestones in workshop development, introducing project-based learning to engage students in solving real-world problems, thereby enhancing their creative and practical skills. Mani's expertise drives innovation and efficiency.

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Vasundhara Chaudhary Bhagat

National Institute of Fashion Technology
India

Relationship between Entrepreneurship & Sustainability

Abstract:

This study, within a conceptual approach, explores the possible relation between entrepreneurship and especially entrepreneurial orientation and sustainability in an aim to create sustainability in entrepreneurship and foster green business yet make profit. Entrepreneurship and sustainability are getting more and more intertwined, propelled by the awareness of environmental and social issues. Entrepreneurs need to traverse these intersections, where opportunities, challenges, and strategies for the integration of sustainability into their ventures are concerned. The Sustainable goals seek to reduce damage to the environment and sustain life on Earth.

Biography

Vasundhara Chaudhary, has done her PhD in “Sustainable Practices in Indian Fashion Industry. She has a vast experience of the fashion industry along with academic experience at NIFT of more than 25 years. She is currently handling administration of NIFT Foundation for Design Innovation, a section 8 Company, under the aegis of Ministry Of Textiles, India.

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Arvind Mallik

PES Institute of Technology and Management
India

Exploring Virtual Reality as a Branding Tool for New-Age Management Institutions in the Era of Artificial Intelligence (AI)

Abstract:

Virtual Reality (VR), combined with Artificial Intelligence (AI), is transforming how management institutions present their brands and engage with prospective students, faculty, and stakeholders. Embracing immersive technologies allows new-age business schools to differentiate themselves in an increasingly competitive education sector

Biography

DM Arvind Mallik, is an innovative educator and Assistant Professor in the MBA Department at PES Institute of Technology and Management (PESITM), Shivamogga. Since 2011, he has been dedicated to transforming education through technology and creative teaching methods, pioneering the use of flipped classrooms and Virtual Reality in management education. He holds a BE in Civil Engineering from Visvesvaraya Technological University and an MBA in Marketing from Manipal University. r. Mallik integrates AI, Neuromarketing, and design thinking into his teaching, focusing on branding, consumer behavior, and strategic management.

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Laura Juul Hansen

Sport Creates Memories
Denmark

Entrepreneurial Mindset: Turning Passion into Global Impact

Abstract:

This session would provide an inside look at the mindset, strategy, and resilience required to build something extraordinary from scratch. Key takeaways would include:

- Bootstrapping & Bold Moves: How I built SCM from the ground up, securing corporate sponsorships and navigating global logistics to ship over 12 tons of football equipment to Africa.
- High-Stakes Negotiations & Relationship Building: How I successfully pitched and partnered with Nike, Maersk, UPS, DHL, Turkish Airlines, and Select Sport, proving that storytelling and purpose drive business success.
- Breaking Barriers as a Young Entrepreneur: How I secured meetings with major football clubs like Real Madrid, Manchester City, and LaLiga—often using unconventional strategies to gain access to high-level decision-makers.

Biography

Laura Juul Hansen, I'm 23 years old, and I am the founder of Sport Creates Memories (SCM)—an organization that uses football as a tool to create lasting, positive change in the lives of vulnerable children. SCM focuses on building sustainable football clubs and leagues, currently engaging over 9,000 children through 90 football clubs across the African continent. Within our organization, over 200 matches are played every week, fostering community, competition, and growth.



Nariman H Abu Atwan

Palestine Technical University,
Palestinian Territory Occupied

Leading Green Practices in Palestinian Agricultural Cooperatives: A Pathway to Sustainable Development and the SDGs

Abstract:

This paper examines the pioneering role of agricultural cooperatives in Palestine in adopting green practices and their measurable impact on advancing the Sustainable Development Goals (SDGs). Amidst ongoing economic hardship, resource scarcity, and political instability, several cooperatives have taken proactive steps to implement environmentally responsible approaches, including organic farming, waste reduction, water conservation, and the use of renewable energy.

Through a mixed-methods approach—combining field surveys, key stakeholder interviews, and analysis of cooperative sustainability reports—the study evaluates the contributions of these initiatives to environmental resilience, local economic empowerment, and social cohesion. The findings demonstrate a strong positive correlation between the adoption of green management practices and improved cooperative performance, particularly in productivity, market access, and community engagement.

Moreover, the research assesses how these green initiatives align with global SDG targets, especially Goal 2 (Zero Hunger), Goal 12 (Responsible Consumption and Production), and Goal 13 (Climate Action). The study proposes a localized framework for green leadership in cooperatives and provides policy recommendations for scaling these practices across the West Bank and other conflict-affected areas. By presenting empirical evidence from a fragile context, this research contributes to the broader discourse on community-driven sustainability transitions and offers a distinctive perspective from Palestine.

Biography

Nariman H. Abu Atwan, is an Associate Professor at Palestine Technical University – Kadoorie, with over 15 years of experience in green entrepreneurship, business development, and governance consulting. She has led national and regional training programs on sustainable business models, conducted feasibility studies for eco-innovative ventures, and advised cooperatives and SMEs on transitioning to green practices.

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Neda Baniasadi

Tehran University of Science and Research
Iran

Recognizing and analyzing the effective structures on sustainable entrepreneurship with a cost-effective innovation approach in the development of date conversion and complementary industries

Abstract:

Every day the world is surrounded by great challenges such as political, economic and social welfare and climate change, environmental degradation, food insecurity, famine, increasing poverty and homelessness, deforestation, and the reduction of clean drinking water. Despite technological, economic, and social advances, these grand challenges remain stubborn and become even more apparent with time. Entrepreneurship is considered as a strategy for developing countries, creating employment and prosperity, recognizing suitable opportunities and increasing production, because its innovations bring demands for new products that did not exist in the past.

Biography

She completed his doctorate from Tehran University of Research Sciences in the field of agricultural development and completed his master's degree in the field of rural development. She has published more than 10 domestic and foreign articles in prestigious journals and is the chairman of the board of directors of the rural women's employment and entrepreneurship association, an expert in the scientific research journal of Iranian water and irrigation engineering, and a university lecturer. Career counseling for villagers.



Hanaa BENCHRIFA

Hassan II University-FSJES MOHAMMEDIA
Morocco

Examining intrapreneurial dynamics in Moroccan SMEs: An analysis of organizational levers

Abstract:

Intrapreneurship has emerged as a pivotal catalyst for innovation within small and medium-sized enterprises (SMEs). While a multitude of scholarly investigations underscore the impact of both environmental and strategic determinants, this study accentuates the indispensable function of internal organizational mechanisms in cultivating intrapreneurial dynamics.

Employing a qualitative methodology that incorporates multiple case studies of Moroccan SMEs within the information and communication technology (ICT) sector, the research delineates organizational structure as a foundational element. The organic structure – defined by minimal formalization, a flattened hierarchy, authority based on expertise, moderately centralized governance, and fluid communication pathways – is identified as the most conducive organizational framework for the promotion of intrapreneurial behavior.

Nevertheless, the mere establishment of such a structure is insufficient in isolation. Intrapreneurial dynamics necessitate the execution of complementary organizational mechanisms. The organizational culture must actively promote creativity, acceptance of failure, and mutual trust between management and personnel. Moreover, human resource management assumes a critical role through the selective recruitment of intrapreneurial profiles (characterized by innovation, proactivity, and risk-taking), the enhancement of socialization practices that bolster integration and commitment, as well as ongoing skill development initiatives.

Additionally, a differentiated recognition and reward system, which acknowledges both minor and significant innovative contributions, functions as a potent motivational lever. Finally, conditional and progressive resource allocation, particularly in financial terms, facilitates the support of intrapreneurial initiatives in accordance with their feasibility and potential for growth.

The analysis therefore underscores the imperative of an integrated and coherent organizational configuration to sustainably nurture intrapreneurship within Moroccan SMEs.

Biography

Associate Professor (HDR) at Hassan II University- FSJES Mohammedia, Morocco, specializing in entrepreneurship, innovation, strategic management, and human resource management. With a Doctorate in Business Administration and significant experience in higher education. Her academic work explores intrapreneurial dynamics in SMEs, governance of startups, entrepreneurial intention and the role of HR in fostering innovation. She has published in peer-reviewed journals, contributed to collective books, and actively participates in national and international conferences. Her research aims to bridge theory and practice, particularly in the context of Moroccan businesses and entrepreneurial ecosystems.

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Abdullah Jubair

E3 POWER
Bangladesh

**Start-up Entrepreneurship in Least Developed Countries (LDCs)
– A Case Study of Bangladesh**

Abstract:

Entrepreneurship is a key driver of economic transformation in Least Developed Countries (LDC's), offering solutions to unemployment, poverty and industrial underdevelopment. Bangladesh is considered one of the fastest growing economies among LDCs, presenting a unique case of startup driven growth, despite infrastructural and financial constraints. This presentation explores the opportunities and challenges faced by startups in Bangladesh, highlighting sectors such as renewable energy, fintech, and sustainable mobility.

Biography

Abdullah Jubair, is a visionary entrepreneur, researcher and engineer specializing in future mobility, battery technology and sustainable eMobility solutions. He holds a Bachelor of Engineering (Mechanical-Automotive) and a Master of Philosophy (Mechanical Engineering) from the University of Technology Malaysia (UTM), Malaysia. With substantial research expertise in Electric Vehicle Powertrain, Battery Management Systems, Transmissions and Emerging Mobility, Jubair leads E3 Power, pioneering projects that emphasize efficiency, sustainability and circular economy principles. His engineering philosophy is built on the 3E (Efficient, Effective and Economic) and 3R (Reduce, Reuse, and Recycle) framework, ensuring sustainability is at the core of every innovation.

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Diana Pagano

DP International
USA

Skyrocket Your Results with an Empowered Mindset

Abstract:

Unlocking your entrepreneurial potential starts with one pivotal step: changing your mindset. No matter your background, past decisions, or the obstacles you face, the power to transform your life is within reach. By embracing a mindset of growth and possibility, you can break free from limitations and step into a future where your goals align seamlessly with your vision. Success is available to anyone ready to think bigger, act bolder, and believe in their capacity to create the life they deserve. Change your mindset, and you'll change your life. In this empowering session, Diana, former Executive Vice President of a multimillion-dollar language company that she grew to five times its size, shares her own journey from instability to empowerment and demonstrates the profound impact of shifting from a fixed to a growth mindset.

Biography

Diana Pagano, an entrepreneur, inspirational speaker, author, and podcast host, shares her triumphant journey from adversity to success with audiences worldwide. She ignites inspiration and sparks transformation wherever she goes. Experience the power of Diana's insights firsthand as she captivates audiences with her engaging keynote speeches, thought-provoking podcast episodes and compelling written content. Diana's "Make Things Happen" movement is rooted in her personal journey as a first-generation Mexican American from San Diego who has overcome adversities to live intentionally and achieve success beyond her dreams. For more information, visit dianapagano.com.

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Sri Valli Chekuri

Revive Relive LLC
USA

Integrating Artificial Intelligence in Post-Operative Rehabilitation After Total Knee Replacement: Enhancing Outcomes and Efficiency in Physical Therapy

Abstract:

Artificial intelligence (AI) is defined as the study of algorithms that allow machines to reason and perform cognitive functions such as problem-solving, objects, images, word recognition, and decision-making. This study aimed to review the published articles and the comprehensive clinical relevance of AI-based tools used before, during, and after knee arthroplasty.

Biography

I am a Northeastern University Alumni (DPT) and Wichita State University Alumni (Masters in Exercise Physiology) in addition to being a licensed PT in the US and a Resident PT in Canada and is currently licensed in Texas, New York and Michigan and have experience working as a therapist in Home health, SNF and Out Patient setting. I worked as a PTA/ Rehab coordinator in Toronto area to expand my skill set and understand the basic differences in care provided between these two neighboring countries. My skill set include evaluating and treating geriatric population and conditions that include but not limited to that have been diagnosed with Stroke, Alzheimers, Dementia, Parkinson's, TKR, THR, COPD and generalized debilitating conditions. I strongly believe in addition to having a professional skill set it is equally important to be empathetic to our patients in the health care profession. I am also a Study Buddy Mentor and help students in their preparation to achieve their goal to pass NPTE. Looking forward to many more exciting patient care opportunities and serving the population for a healthy lifestyle

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Maja Vande Velde

Graycon Consulting
Belgium

From Venus to virtual: the female body and the future of women in a world full of AI

Abstract:

The representation of women and our views and beliefs of beauty, has been shaped by art, media, and technology throughout history—from the voluptuous Venus figures in Rubens' paintings to the stylized ideals of photography and advertising in the modern era. With the rise of AI, we stand at another turning point: will this technology liberate female representation, or will it further reinforce limiting stereotypes? This talk provides a historical overview, starting with the Baroque beauty standards of Rubens, followed by the influence of photography and advertising on female imagery in the 20th and 21st centuries.

Biography

Maja Vande Velde, studied Film, Theater, and Literary Sciences, and developed a strong interest in how art and culture confront people with their worldview and themselves. After a 15-year career in media and television, she transitioned into marketing. With the rise of AI, she now focuses on helping businesses navigate AI solutions that truly meet their needs. As an activist, she is dedicated to defending women's rights in AI and tech, critically examining the impact of algorithmic systems on gender equality and representation.

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Francisco Mendes

Instituto Politécnico de Viseu
Portugal

Entrepreneurial skills in Social Education degree final-year students

Abstract:

The development of entrepreneurial skills in higher education is currently crucial as a transversal training element, not only to help the transition to the business field, but also for fostering innovation and proactivity in problem-solving at social organizations. In fact, in social area degrees, given the complexity of the issues and target populations, these skills are particularly important. In this study, an entrepreneurship questionnaire was administered to final-year Portuguese students in a Social Education degree, with the aim of assessing their self-perceived entrepreneurial competences.

Biography

Francisco Mendes, has been a professor in higher education since 1983 (University of Lisbon and Instituto Politécnico de Viseu in the areas of Sport and Social Education and Special Education and Psychosocial Intervention). He is a member of the Centre for Studies in Education and Innovation, and has produced research in the areas mentioned above.

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Fitouri Mohamed

University of Monastir LISEFE
Tunisia

Entrepreneurship, Competitiveness, and Innovations: An Empirical Analysis of the Tunisian Context

Abstract:

This article provides an empirical analysis of the impact of entrepreneurship on the competitiveness of Tunisian companies, focusing on innovation across various sectors. Based on surveys conducted with 200 Tunisian SMEs and recent macroeconomic data, the study assesses the innovative strategies implemented by these companies and their influence on national and international competitiveness. Key findings reveal that 50% of the surveyed companies link their competitiveness to innovation, particularly in the ICT and agri-food sectors. Despite facing challenges such as limited financing and administrative burdens, innovative enterprises see a 20% market share increase. The article discusses the effects of national initiatives, including the Startup Act, and highlights the need for greater collaboration between the private sector, universities, and research centers to foster innovation and enhance competitiveness in Tunisia.

Biography

Mohamed Fitouri, is a professor at the Faculty of Economic Sciences and Management (FSEG) of Mahdia, University of Monastir, specializing in entrepreneurship, information systems, project management, and leadership. His research focuses on how digital tools can enhance entrepreneurial practices and education, particularly among younger generations. He explores the strategic application of information systems for competitive advantage, emphasizing system integration and operational efficiency. In project management, Fitouri advocates for modern methodologies to streamline workflows and improve team collaboration.

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Amina Djirdeh

Global Mastery Partners
Canada

Innovating for the Future: Bridging Strategy, Sustainability, and Global Impact

Abstract:

Entrepreneurship is a powerful force for fostering sustainability, equity, and innovation in an ever-changing global landscape. This session will explore actionable strategies that empower entrepreneurs to harness the power of diversity and inclusion to drive long-term success and create meaningful global impact. Attendees will gain valuable insights into:

- Identifying Untapped Opportunities: Harnessing data and market trends to uncover high-potential growth avenues, especially in underserved markets.
- Driving Sustainability: Integrating environmentally responsible practices that support resilience, profitability, and community well-being.
- Fostering Inclusive Ecosystems: Building diverse and collaborative networks that elevate creativity, innovation, and equitable opportunities.

Biography

Amina Djirdeh, is a transformative finance executive, educator, and advocate for inclusive and innovative leadership. With over a decade of expertise in investment banking, equity research, and private equity, she has spearheaded high-stakes transactions and driven strategic growth for leading firms in the finance sector. As the Founder and CEO of Global Mastery Partners, Amina leads a mission-driven organization dedicated to helping finance firms harness the power of inclusive leadership to fuel innovation, profitability, and meaningful change. Through her visionary approach, she partners with senior leaders to implement strategies that transform workplaces into thriving hubs of creativity and high performance, built on the strength of diverse perspectives.

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Michelle Jewsbury

Unsilenced Voices, Michelle Jewsbury Speaks
USA

Crafting Your Narrative: The Power of Storytelling in Entrepreneurial Success

Abstract:

Storytelling is more than an art, it's a pivotal business strategy that can propel entrepreneurial success. This presentation explores how personal narratives drive business growth by creating deeper client connections, inspiring teams, and captivating investors. By leveraging personal experiences, entrepreneurs can build authentic brands that stand out in a competitive market. Attendees will uncover practical strategies to transform their unique journeys into persuasive narratives that resonate with their audience, fostering loyalty and long-term success.

Biography

Michelle Jewsbury, is a distinguished global speaker and the founder of Unsilenced Voices. With a mission to empower individuals through storytelling, she has inspired audiences worldwide, transforming personal stories into powerful business narratives. She is a multi-published author and has been featured on major networks such as ABC, Fox, and KTLA. Her work focuses on resilience, empowerment, and harnessing stories for business and personal growth.



Yi Ding

Fordham University
USA

Personality, Adjustment, and Engineering Identity among College Engineering Students: A Machine Learning Approach

Abstract:

This study examined whether and to what extent general personality traits based on the Big Five model (McCrae & Costa, 2003), vocational personality types based on Holland's Self-Directed Search (1985), and students' adjustment to college as measured by the Student Adaptation to College Questionnaire (SACQ; Baker & Siryk, 1999) predicted academic achievement and engineering identity among undergraduate engineering students by using machine learning models. We cast predicting cumulative Grade Point Average (CGPA) and engineering identity measure (EIM) as two separate binary classification tasks in which machine learning models were trained to recognize students who achieved above-average CGPA and EIM scores. For the CGPA, we identified 12 features with above-average contributions to the model output. Of these, all were positive predictors except for SACQ-PEA, NEO-Extraversion, SACQ-ATT, and NEO-Neuroticism. For the EIM, we identified 11 features with above-average contributions to the model output, all of which were positive predictors. NEO-Neuroticism was a negative predictor, and its contribution was slightly below average (i.e., ranked 12th). Personality factors and adjustment play an important role in college engineering students' academic performance and engineering identity.

Biography

Yi Ding, Ph.D., is a professor of School Psychology. Ding went to the University of Minnesota Medical School for her internship in Pediatric Psychology and Pediatric Neuropsychology rotations. She received her Ph.D. in School Psychology from the University of Iowa. Her research interests include learning disabilities, developmental disabilities, STEM learning, and special education and school psychology issues based on a multicultural perspective.

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Israa Thiab

Rochester Institute of Technology
USA

Circular Entrepreneurial Orientation: Circular Bricolage and Entrepreneurial Bricolage as Drivers of Firm Performance

Abstract:

With intensifying imperative for sustainable development, it has become critical to understand the entrepreneurial behaviors that drive circular business success. This study investigates how entrepreneurial bricolage, circular bricolage, alertness, and risk-taking interact and affect firm performance across circular and conventional businesses in the United States and Myanmar. Drawing on survey data from 439 entrepreneurs, the analysis introduces and validates the construct of Circular Entrepreneurial Orientation (CEO), which highlights how behaviors such as creative repurposing of resources, spotting opportunities in waste, and embracing calculated risks contribute to firm outcomes.

Biography

Israa Thiab, has completed her Masters in environment management and policy from Lund University in Sweden. She is now a PhD candidate in the sustainability program at Golisano Institute for Sustainability- Rochester Institute of Technology conducting focused research in the field of circular entrepreneurship and she is in the process of publishing her scholarly work in several business journals. Ms. Thiab has extensive experience spanning 15 years in corporate sustainability and sustainable development, across several sectors in the Middle East and North Africa (MENA) region.

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Tamara McLemore

Tamara McLemore Enterprises
USA

Project Managing Your Life: Turning Chaos into Clarity

Abstract:

“Everyone is a Project Manager: Applying PM Principles to Everyday Life and Work” is an empowering keynote by Tamara McLemore, PMP, designed to reveal how project management techniques aren’t just for corporate professionals—they’re essential tools we use every day without realizing it. From planning family vacations to budgeting for personal goals, this talk illustrates how project management principles like goal-setting, time management, risk mitigation, and communication are seamlessly woven into our daily routines. By recognizing and intentionally applying these skills, attendees can bring more clarity, structure, and efficiency to both their personal and professional lives. This keynote encourages participants to see themselves as project managers in every area of life, enabling them to achieve their goals with purpose and ease.

Biography

Tamara McLemore, PMP is transforming how professionals approach project management certification and career advancement. As founder and Chief Impact Officer of Tamara McLemore Enterprises, she’s pioneered the PMP Exam 2-Week Intensive program, reducing certification preparation from 6-8 months to just 30 days. With 25+ years of experience across technology, federal government, and aviation, Tamara specializes in empowering mid-career women with the skills, confidence, and language to secure significant promotions. A LinkedIn Top Voice in Project Management and global instructor, her insights have been featured at prestigious conferences and on platforms including the Harvard Business Review’s “Women at Work” podcast.

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